



Calendar of Events

2011



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Other events are available upon request.

For more information call Strategic Events, Cindy Benavides or Rafael Luna at 214-824-7495 or visit our website, www.strategieventspr.com.

February 2011

Dallas, Texas

Sunday, February 27
Automobile, Fair Park
Dallas, Texas
Noon – 5 pm

Latino Bridal & Quince Girl Expo

www.latinobridalexpo.com
www.quincegirlexpos.com

An energetic bridal and quinceañera expo that highlights products and services designed to make the wedding and quinceañera celebration a success. The Expo is highlighted by fashion shows that present the latest styles of gowns, tuxedos and accessories. Additionally, professional consultants, event professionals, quinceañera planners and service providers conduct workshops to outline the new and traditional styles and approaches to the wedding and quinceañera experience.

Expected attendance is 8000. Sponsorships and booths are available.

April 2011

Dallas, Texas

2 Days in April
Sat & Sun, April 9 & 10
Arlington, Texas
10:00 am – 10:00 pm

FESTIVAL LATINO at SIX FLAGS

Come & experience FESTIVAL LATINO at Six Flags, a celebration of the food, music, dance and cultural activities of the rich Latino culture throughout the SIX FLAGS Park. This festival brings together the energetic spirit of the Latino community together with the fun and exciting activities found within the park designed for family fun. FESTIVAL LATINO features Latin music, dance, 6 stages, a Selena Show and plenty of art, food and cultural presentations from the rich Latino community.

Expected attendance is 22,000 per day. Sponsorships and booths are available.

May 2011

Houston, Texas

Sunday, May 15
Reliant Arena
Houston, Texas
Noon – 5 pm

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Expected attendance is 3400. Sponsorships and booths are available.

June 2011

Fort Worth, Texas

Sunday, June 5
Fort Worth, Texas
Amon G. Carter Jr. Exhibit Hall
Will Rogers memorial Center
Noon – 5 pm

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Expected attendance is 3000. Sponsorships and booths are available.

June 2011

Dallas, Texas

Friday, June 24
Saturday, 25, and Sun 26
McKinnish Soccer Complex
Carrollton, Texas

Copa ESPN

Radio ESPN Deportes hosts its 3rd annual youth soccer tournament, "Copa ESPN." The tournament is a great community event that allows for area teams to compete for bragging rights and great trophies. This year the "16 & over age group will play the finals at Disney World in Orlando, FL The tournament also features a festival at the complex site for the family to have fun, games and plenty of food throughout the event.

Expected attendance is 1600 per day. Sponsorships and booths are available

August 2011

San Antonio, Texas

Sunday, August 28
San Antonio, Texas
Freeman Coliseum
San Antonio, Texas
Noon – 5 pm

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Expected attendance is 3200. Sponsorships and booths are available.

September 2011

Dallas, Texas

September 15 – 18, 2011
Angelika Film Center
Mockingbird Station
Various times

VISTAS Film Festival

www.vistasfilmfestival.org

The VISTAS Latin Film Festival in Dallas, Texas is a four day international event that showcases great Latino films from around the world. This tenured festival presents 30 to 40 feature films, shorts and documentaries by and about Latinos. This year, VISTAS Film Festival proudly celebrates 12 years of honoring great Latin filmmaking! Invited national and international filmmakers hold Q & A. Opening night and closing night receptions offer a great meet and greet with filmmakers, actors, directors and film enthusiasts representing the rich diversity of Hispanic countries and cultures. VISTAS is hosted by the H&E Hernandez Foundation, a 501 (c)(3)

Expected attendance is 3000. Sponsorships and booths are available.

September 2011

Austin, Texas

Sunday, September 25
Austin, Texas
Palmer Events Center
Hall 2
Noon – 5 pm

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Expected attendance is 3000. Sponsorships and booths are available.

September/October 2011

Dallas, Texas

Friday, September 30 thru

Sunday, October 23

STATE FAIR OF TEXAS

Fair Park

Dallas, Texas

10 am – 7 pm daily

CHILES, CHILES, CHILES!

Mundo Latino

A Celebration of Culture

www.mundolatinoevents.com

In its sixteenth year, Mundo Latino presents “Chiles, Chiles, Chiles!” an exhibit which provides a healthy updated version of the most popular and traditional foods of Mexico and other Latin countries by exploring alternative recipes, seasonings, foods, and other ingredients for a healthy and tasty meal for the whole family.

We show how “Chiles” as a staple to the Hispanic diet has the nutritional value to make food healthy and helps to combat health concerns and obesity.

Cooking demonstrations, food and product sampling, health checks, recipe book and information distribution will make this exhibit fun and interactive.

Experience the dynamic theme presented through Mundo Latino. Daily activities are presented from 10 am – 7 pm. The exhibit is presented during Hispanic Heritage Month and is celebrated over 24 days.

Expected attendance is 175,000. Sponsorships and booths are available.

September 2011

Dallas, Texas

Thursday, Sept 29

Tower Club

Adolphus Hotel

Dallas, Texas

6pm – 9 pm

Mi Escuelita Annual Gala

www.miesquelita.org

Dine with Mi Escuelita is an annual dinner which uses this social dinner setting to recognize students for scholarship programs and achievement. A special keynote speaker focuses on education and recognizes Mi Escuelita Preschool for 32 years 30 years of quality education to disadvantaged children. Proceeds from this event help continue the good work of the preschools and provide funding for its full-day, year-round programs. Videos, awards, a balloon burst and a silent and live auction make this event fun, interactive and memorable..

Expected attendance is 300. Sponsorships and scholarships are available.

October 2011

Dallas area, Texas

Sunday, October 23
Mesquite, Texas (Dallas area)
Mesquite Convention Center
Noon – 5 pm

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November 2011

Los Angeles, California

Sunday, November 6
LA County Fair Grounds
Building 5
Pomona, CA
Noon – 5 pm

Latino Bridal & Quince Expo

www.latinbridalexpo.com
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A bridal and quinceañera showcase that highlights products and services designed to make the wedding and quinceañera celebration a success. The Expo is highlighted by 2 fashion shows that present the latest styles of gowns, tuxedos and accessories. Additionally, professional consultants, event professionals, quinceañera planners and service providers will conduct workshops to outline the new and traditional styles and approaches to the wedding and quinceañera experience.

Expected attendance is 4000. Sponsorships and booths are available.

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